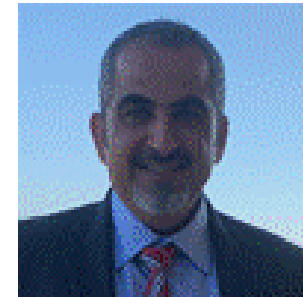


Case Study:
The Business and Development Working Together to Align
Requirements and Deploy Frequently!



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What challenges were we trying to address?

We were trying to:

1. Create alignment on requirements.
2. Establish a continuous refinement process.
3. Accelerate the delivery of product increments.
4. Reduce dependencies on a centralized Site Reliability Engineering (SRE) team.

Create
alignment
on requirem
ents

Challenges:

- Prioritizing functional, and non-functional requirements.
- Dealing with competing requirements.

Solution:

- Begin by focusing on the “why” and “what” of each requirements.

Establish a
continuous
refinement
process

Challenges:

- How to plan major requirements.

Solution:

- Introduce a step to uncover main unknowns.

Deliver
product
increments
faster

Challenges:

- How to execute major requirements

Solution:

- Execute what we understand
- Timebox requirement execution

Remove dependencies on a centralized Site Reliability Engineering (SRE) team

Challenges:

- How to remove dependency from SRE

Solution:

- Enable Scrum team to deploy application changes

Putting it all together

The screenshot displays the 'Idea Funnel' application interface. At the top left, there is a red square icon with 'IF' and the text 'Idea Funnel' next to it. A navigation bar contains the following items: 'Grid', 'Board' (which is underlined), 'Charts', 'Schedule', 'Timeline' (with a heart icon), and a three-dot menu. Below the navigation bar, the main workspace is divided into four columns, each representing a stage in the idea funnel process. Each column has a title and a white rectangular button with a plus sign and the text 'Add task'.

Column Title	Action
Idea	+ Add task
The "Why" and "What" are understood	+ Add task
Uncovering major unknowns.	+ Add task
Assigning to the Scrum team for executi	+ Add task



Thank You